



# Hello,

I'm **Danny**, a digital native with over 6 years of multidisciplinary design experience. I love designing usable and delightful experiences by taking a user centric approach.

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**write** danny\_seabra@live.com.pt  
**visit** dannyseabra.com

## Experience

**AO.com** | UX / UI Design Lead ( June 16 - Present )

Known for one of the best UX driven businesses in England. Working as a Product Designer for the Product Listing Team. Responsibilities also include managing and upscaling our UX team as well as maintaining our Design System.

Most recent projects : 2 Android & iOS Apps, out of stock journey, computing range journey, delivery page optimisation and product listing optimisation and redesign.

**Monocore** | Lead Web & Graphic Designer ( June 15 - June 16 )

From product packaging to leaflets and websites for our partners, while at Monocore, I was in charge of delivering any graphic, print or web project for the three websites the company owns. I also had the chance to introduce A/B testing to the company's workflow in order to improve the website's user experience.

**Luxome** | Web & Graphic Design Intern ( Feb 15 - June 15 )

As the sole Web and Graphic Designer, I was responsible for executing all design tasks to support the business's marketing strategy. I also assisted in identifying ways to broaden the brand and to implement them. During this time, I was in charge of managing the website content as well as leading our creative team meetings.

**Freelance** | Web, Graphic and Game Design ( 2012 - 2015 )

When I first started university, I decided I wanted to start building my portfolio early on. For 3 years, I have worked with different companies creating different digital and print material such as websites, flyers, banners and logos.

### Drawing Software

- Sketch
- Invision Studio
- Adobe Creative Suite
- Adobe XD

### Prototyping

- Flinto
- Principle

### Methodologies

- Agile
- Kanban
- Design Sprint
- Lean UX

**Other Software** Abstract Zeplin Trunk Craft Invision Marvel

## About me

**Name** Daniel Seabra  
**Date of Birth** 9th July 1993  
**Nationality** Portuguese  
**Location** Manchester, UK

## Other relevant skills

- HTML** ● ● ● ● ●
- CSS** ● ● ● ● ●
- Javascript** ● ● ● ● ●
- 3D Modeling** ● ● ● ● ●
- Video Editing** ● ● ● ● ●

## Education

**Bachelor's in Game Design**  
ESACT - Portugal ( 2012 - 2015 )

**Design & Marketing**  
ERASMUS at KAMK - Finland ( 2014 )

**Computer Engineering**  
ESTGF - Portugal ( 2011 )

## Languages

**Portuguese** Native  
**English** Fluent  
**French** Basic

References available upon request